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**Kenneth L. Keller Joins National Penn**  
*Chalfont resident appointed senior vice president*

Boyertown, Pa. – October 31, 2011 –[National Penn](#) announced that **Kenneth L. Keller** has been named senior vice president, director of business development and senior relationship manager for the company's Eastern Region which comprises 12 branches in Bucks and Montgomery Counties.

In his new role, Keller is responsible for the creation and implementation of business development programs to attract and retain new business customers and further develop and strengthen the bank's business in existing and new markets.

Keller, who has nearly 27 years of banking experience, was previously market president of Bucks County at Univest Bank. In this role, he managed the area's commercial lending groups.



"I am excited to have Ken join our team as his wealth of experience and resources are a welcome asset to National Penn," said **Blair Rush**, president of National Penn's Eastern Region. "He is also a consummate professional who will complement the bank's culture of exemplary service and building relationships with customers over a lifetime."

Keller received a bachelor's degree from Delaware Valley College and is also a graduate of the Stonier School of Banking. He serves in several key positions within the community such as board member of the Bucks County Community College Foundation; treasurer and board member of the Bucks County Children's Museum; board member of the Frederick Mennonite Community; and member of the Souderton-Telford Rotary Club.

He resides in Chalfont, Pa.

**About National Penn**

National Penn Bancshares, Inc., with approximately \$9 billion in assets, is a bank holding company based in Pennsylvania. Headquartered in Boyertown, National Penn operates 123 branch offices comprising 122 branches in Pennsylvania and one branch in Maryland through National Penn Bank and its HomeTowne Heritage Bank, KNBT and Nittany Bank divisions.

National Penn's financial services affiliates are National Penn Wealth Management, N.A., including its National Penn Investors Trust Company division; National Penn Capital Advisors, Inc.; Institutional Advisors LLC; National Penn Insurance Services Group, Inc., including its Higgins Insurance division; and Caruso Benefits Group, Inc.

National Penn Bancshares, Inc. common stock is traded on the Nasdaq Stock Market under the symbol "NPBC". Please visit our Web site at [www.nationalpennbancshares.com](http://www.nationalpennbancshares.com) to see our regularly posted material information.

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