

KNBT Donates \$2,500 to Pocono Alliance

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Boyertown, Pa. – KNBT, a division of National Penn Bank, announced today a \$2,500 contribution to Pocono Alliance’s Tax to the Max for Kids Campaign. The donation was made under the Pennsylvania Educational Improvement Tax Credit (EITC) Program, through which National Penn Bank and its divisions are contributing more than \$350,000 in 2010.

Pocono Alliance is a countywide community-planning organization with a mission on improving the quality of life in Monroe County by identifying human service needs and working toward solutions. The funds targeted for this organization will offer tuition assistance to children from financially eligible families wishing to attend approved Keystone STAR pre-school facilities. This “Win-Win” campaign allows businesses like KNBT to invest their tax dollars in their local community and future workforce.

“This is the second year that KNBT has supported the Tax to the Max program of Pocono Alliance and we greatly appreciate their support,” Michael Tuveka, Executive Director of Pocono Alliance, commented. “We are proud to partner with businesses that have a community mindset. Our Tax to the Max program is an excellent opportunity for KNBT and other Monroe County businesses to invest their tax dollars back into their community.”

KNBT is proud to be a supporter of Pocono Alliance. “KNBT and our parent company, National Penn, are active members of our community and we’re pleased to be able to continue supporting local programs that help the youth of our communities start their life on the right path through quality early learning,” said Peter Gray, KNBT, Northern Region President.

[In Picture] Left to right: Carol Masten, Little Discoveries Owner; Debra Watts, KNBT Vice President; Roxanne Powell, Pocono Alliance Education Coordinator.