

## September's edition of the *NE PA Business Journal*

### **National Penn launches 'Competitive Edge' checking**

National Penn says its newly launched "Competitive Edge" checking account is "aimed at helping small businesses succeed and it couldn't come at a better time than right now."

To stay competitive and relevant, most small businesses require financial services such as no-minimum-balance checking, no-fee overdraft protection and discounts on business checks and accessories.

National Penn's Competitive Edge Checking includes these standard banking services as well including:

- Office and break room supplies
- Domain registration

- Computer training
- Mailing and telemarketing list
- Web site hosting
- General marketing
- Computer repair
- Car rental

"These are precisely the types of solutions the Competitive Edge checking account offers," said Dave Kennedy, group executive vice president and chief delivery officer of National Penn. "This new business checking account will help small business owners reduce their operating costs, increase their profits, and help them to build a better bottom line." 